

HUMAN SERVICES COMMITTEE

*College Success
Office in Cambridge*



SEPTEMBER 30TH, 2009

AT SIX O'CLOCK

MICROSOFT

1 MEMORIAL DRIVE

CAMBRIDGE, MA



WELCOME, TO MICROSOFT AND OUR MEETING TO DISCUSS THE OFFICE OF COLLEGE SUCCESS. WE WANT TO THANK MICROSOFT FOR LENDING THIS SPACE TO THE CITY OF CAMBRIDGE, AS WELL AS MANY NON- PROFIT. IT'S VERY INSPIRING TO HAVE A COMPANY AS GENEROUS AS MICROSOFT THAT HAS A COMMITMENT TO THE COMMUNITY AND SOCIAL CONSCIOUSNESS. WE ALSO WANT TO THANK OUR VERY SPECIAL GUEST MR. PAUL KENDRICKS, THE DIRECTOR OF THE COLLEGE SUCCESS OFFICE AT THE HARLEM CHILDREN'S ZONE (HCZ) AND OUR PANELISTS TODAY.

WE BELIEVE THAT GEOFFREY CANADA AND THE HARLEM CHILDREN'S ZONE HAS SEEN THE NECESSITY OF YOUNG PEOPLE TODAY TO GRADUATE FROM COLLEGE, IN ORDER TO SUCCEED AND COMPETE IN OUR SOCIETY. IT'S JUST NOT ENOUGH TO GRADUATE FROM HIGH SCHOOL. THE HCZ COLLEGE SUCCESS OFFICE HAS TAKEN RESPONSIBILITY FOR STUDENTS AFTER THEY GRADUATE FROM HIGH SCHOOL, TO MENTOR THEM THROUGH THEIR COLLEGE YEARS UNTIL THEY GRADUATE. "WHATEVER IT TAKES" IS HCZ MOTTO. NOT ONLY DOES IT HELPS WITH FILLING OUT COLLEGE APPLICATIONS, ESSAYS, AND FINANCIAL AID FORMSBUT THE PROGRAM ALSO FOLLOWS THE STUDENT THROUGH THEIR COLLEGE YEARS. IF NEEDED, THE HCZ STAFF WILL VISIT THE STUDENTS ON CAMPUS. THEY MAKE SURE THE STUDENT IS HOOKED UP TO THE CORRECT SUPPORT SYSTEMS. THIS INCLUDES FORMING FRIENDSHIPS WITH OTHER STUDENTS FROM SIMILAR BACKGROUNDS AND ETHNICITIES. THEY MIGHT EVEN PROVIDE MONEY FOR TRANSPORTATION DURING HOLIDAYS.

IN CAMBRIDGE, WE KNOW MANY STUDENTS THAT HAVE FALLEN THROUGH THE CRACKS OR GOT LOST IN THE SYSTEMS AS IT IS. THEY ENROLL IN COLLEGE BUT FOR ONE REASON OR ANOTHER, THEY NEVER GET A COLLEGE DEGREE. TONIGHT, WE'RE GOING TO DISCUSS THESE PROBLEMS AND TRY TO SIFT THROUGH ANSWERS TO THESE QUESTIONS. HOPEFULLY, THISYEARWE'LL IMPLEMENT A PILOT PROGRAM BASED ON OUR DISCUSSION TONIGHT. I LOOK FORWARD TO YOUR HELP. THANK YOU.

CITY COUNCILLOR KENNETH E. REEVES



Program

INTRODUCTION- STEPHANIE GUIRAND

BRIAN BURKE- LEGAL & CORPORATE AFFAIRS OFFICER
FOR MICROSOFT NEW ENGLAND RESEARCH & DEVELOP-
MENT CENTER

DISCOVERING OFFICE OF COLLEGE SUCCESS- HARLEM
CHILDREN'S ZONE-

CAMBRIDGE CITY COUNCILLOR KEN REEVES

THE DIRECTOR OF THE COLLEGE SUCCESS OFFICE AT THE
HARLEM CHILDREN ZONE

PAUL KENDRICKS-

BREAK FOR INFORMAL DISCUSSIONS AND APPETIZERS

RETURN

PANEL DISCUSSION

PANELISTS:

AMATULLAH MERVIN- CRLS STUDENT

GEORGE "CHIP" GREENIDGE- NATIONAL BLACK COLLEGE
ALLIANCE PRESIDENT & CEO

HARRIET FINCK- EXECUTIVE DIRECTOR OF THE CAM-
BRIDGE SCHOOL VOLUNTEERS

MOSES MICHEL- CRLS STUDENT

STEVEN SWANGER: CAMBRIDGE HOUSING AUTHORITY DI-
RECTOR OF YOUTH PROGRAMS

STEPHANIE GUIRAND- CRLS GRADUATE

CLOSING

CAMBRIDGE CITY COUNCILLOR KEN REEVES



PAUL KENDRICKS:

DIRECTOR OF THE HARLEM CHILDREN'S ZONE

COLLEGE SUCCESS PROGRAM

PAUL KENDRICK IS THE DIRECTOR OF THE HARLEM CHILDREN ZONE'S PIONEERING COLLEGE SUCCESS PROGRAM. OVER THE PAST TWO AND A HALF YEARS, HE AND HIS STAFF HAVE MANAGED THE GROWTH OF A PROGRAM FROM 140 TO NEARLY 500 COLLEGE STUDENTS, PROVIDING FINANCIAL AID ADVISEMENT, ACADEMIC SUPPORT AND CAREER DEVELOPMENT. CURRENTLY, 79% OF THEIR STUDENTS AT 4 YEAR SCHOOLS ARE ON TRACK TO GRADUATE WITHIN 6 YEARS (THE NATIONAL PERCENTAGE FOR BLACK STUDENTS IS 40%). THIS PAST SUMMER, 186 YOUNG PEOPLE INTERNEED AT MORE THAN 50 COMPANIES AND ORGANIZATIONS WHILE DOING PROFESSIONAL DEVELOPMENT WORK WITH PAUL'S TEAM.

BEFORE COMING TO HCZ, PAUL AUTHORED TWO CRITICALLY PRAISED WORKS OF POPULAR HISTORY WITH HIS FATHER STEPHEN: *SARAH'S LONG WALK: THE FREE BLACKS OF BOSTON AND HOW THEIR STRUGGLE FOR EQUALITY CHANGED AMERICA* AND *DOUGLASS AND LINCOLN: HOW A REVOLUTIONARY BLACK LEADER AND A RELUCTANT LIBERATOR STRUGGLED TO END SLAVERY AND SAVE THE UNION.*

HE RECEIVED HIS MASTER'S DEGREE IN PUBLIC ADMINISTRATION, CONCENTRATING IN NON-PROFIT MANAGEMENT, FROM GEORGE WASHINGTON UNIVERSITY, WHERE HE ALSO SERVED IN THEIR GOVERNMENT & COMMUNITY AFFAIRS OFFICE. HE IS A FORMER NAACP CHAPTER PRESIDENT, YOUNG PEOPLE FOR THE AMERICAN WAY FELLOW AND A VETERAN OF VARIOUS DEMOCRATIC POLITICAL CAMPAIGNS. HIS FAMILY LIVES IN BOSTON WHERE HIS FATHER SERVES AS MINISTER OF FIRST CHURCH.



COLLEGE SUCCESS OFFICE- HARLEM CHILDREN'S ZONE

HISTORY:

COLLEGE SUCCESS OFFICE STARTED AS A PROGRAM TO ENSURE THAT HCZ STUDENTS WERE ADEQUATELY PREPARED FOR COLLEGE ENTRANCE AND GRADUATION. STUDENTS MUST FULFILL VARIOUS COLLEGE PREPARATION REQUIREMENTS DURING HIGH SCHOOL TO BECOME PART OF THE PROGRAM. WITH HIGH DROP RATES AMONG HIGH SCHOOL YOUTH, CSO WORKS INTENSIVELY WITH STUDENT TO ENSURE THAT THEY COMPLETE ALL THEIR HIGH SCHOOL REQUIREMENTS WHICH ALSO ALLOW THEM TO GAIN ENTRANCE TO COLLEGE.

- *40% OF BLACK STUDENTS AT 4 YEAR SCHOOLS EARN A DEGREE WITHIN 6 YEARS.*

THE COLLEGE SUCCESS OFFICE WORKS WITH THE ENTIRE HCZ HIGH SCHOOL STUDENT FROM OUT SIX ADOLESCENT SITES. THE CSO IS TO ENSURE THAT CENTRAL HARLEM YOUTH GRADUATE FROM COLLEGE WITH AT LEAST AN UNDERGRADUATE DEGREE.

- *27% OF BLACK STUDENTS AT 2- YEAR SCHOOLS EARN AN ASSOCIATE'S DEGREE WITHIN 4 YEARS*

COLLEGE ACHIEVEMENT: THE PROGRAM PROVIDES NECESSARY SUPPORTS AND SERVICES THAT WILL ALLOW CENTRAL HARLEM STUDENTS TO ACHIEVE ACADEMIC SUCCESS AND EARN THEIR DEGREES AT BETTER THAN NATIONAL RATES.

ACADEMIC CASE MANAGEMENT: PROVIDES NYC-BASED COMMUTER STUDENTS AND STUDENTS STUDYING ON COLLEGE CAMPUSES NATIONWIDE WITH A NUMBER OF ACADEMIC RESOURCES, ACCESS TO ACADEMIC SPECIALISTS AND GROUP STUDY SESSIONS.

FINANCIAL ADVISEMENT: THE STAFF WORKS WITH MANY STUDENTS TO SOLVE FINANCIAL AID ISSUES AND TO CREATE SUSTAINABLE PERSONAL FINANCIAL MANAGEMENT STRATEGIES FOR THEIR COLLEGE YEARS AND BEYOND.



WHY LOW- INCOME STUDENTS FAIL TO GRADUATE FROM FOUR YEAR COLLEGES

- FINANCIAL AID CONTINUE TO BE VITAL TO THE SUCCESS OF LOW- INCOME STUDENTS. 90% OF STUDENTS RECEIVED ASSISTANCE IN PAYING FOR COLLEGE. KNOWING THEY WILL RECIVE AID IN THE FUTURE IS VERY IMPORTANT TO ALL AID RECIPIENTS IN THEIR DECISION- MAKING PROCESS TO STAY IN COLLEGE.
- STUDENTS WHO TRANSFERRED COLLEGES ALSO. WERE FAR MORE LIKELY TO HAVE TAKEN TIME OFF THAN THOSE WHO HAD NOT TRANSFERRED.
- LOW- INCOME STUDENTS IN NEW ENGLAND ARE MODERATELY ACTIVE ON CAMPUS. STUDENTS WHO ARE ACTIVE ON CAMPUS WERE GENERALLY MORE SATISFIED WITH THEIR OVERALL EDUCATION EXPERIENCES AND FELT THAT THEIR INSTITUTIONS MAKE A GENUINE EFFORT TO MAKE ALL STUDENTS FEEL WELCOME.
- STUDENTS WHO LIVED EITHER AT HOME OR OFF CAMPUS HOUSE, ON AVERAGE, WERE MORE LIKELY TO BE OLDER AND ATTEND PART-TIME. ALMOST HALF OF THOSE STUDENTS HAD TAKEN A SEMESTER OR MORE OFF FROM SCHOOL, SIGNIFICANTLY GREATER THAN THE PERCENTAGE OF ON-CAMPUS STUDENTS WHO HAD DONE SO.

"SAVING A FEW THOUSAND BUCKS BY SENDING YOUR KID TO A COMMUNITY COLLEGE COULD TURN OUT TO BE AN EXPENSIVE MISTAKE... TODAY'S COMMUNITY COLLEGES ARE NOT THE BEST SOLUTION: BRIGHT, WELL- PREPARED COMMUNITY COLLEGE STUDENTS ARE 36% LESS LIKELY TO MAKE IT THOUGH TO A BACHELORS THAN SIMILARLY QUALIFIED STUDENTS WHO START THEIR DEGREES AT FOUR-YEAR SCHOOLS... MANY COMMUNITY COLLEGE STUDENTS ALSO HAVE A COMPLAINED OVER THE YEAR ABOUT THE FAILURE OF THEIR SCHOOL TO DIRECT THEM TO CLASS THAT WILL COUNT AS TRANSFER CREDITS. IN ADDITION... (TO) COMPLICATED TRANSFER PROCESSES."

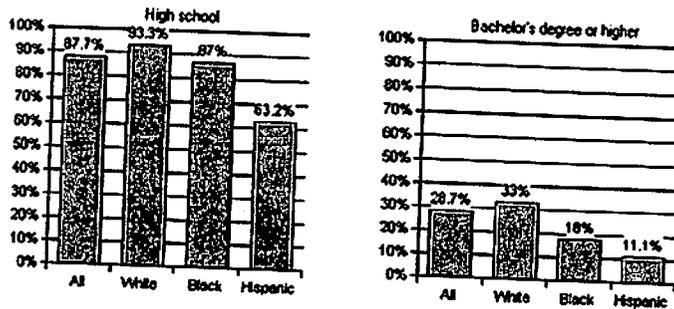
KIM CLARK- US NEWS



STATISTICS

High school and college graduation rates

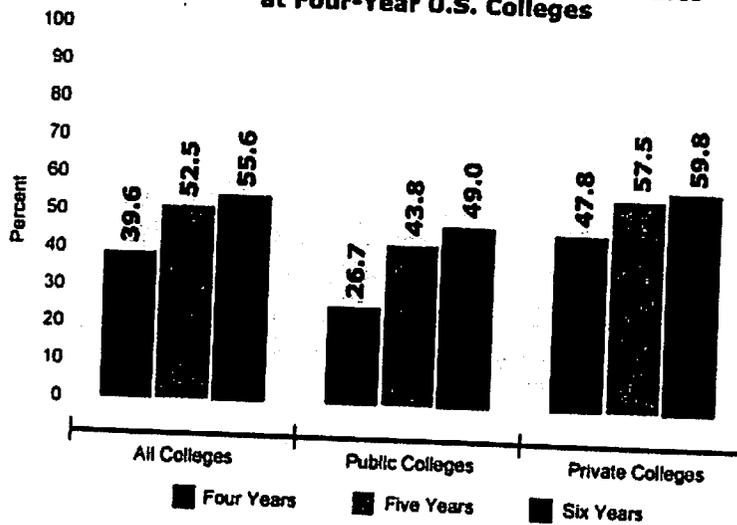
Percentage of 25- to 29-year-olds who completed high school and percentage who earned a bachelor's degree or higher, by race and ethnicity, 2001



Note: Other races/ethnicities are included in "All" and persons of Hispanic origin may be of any race.
Source: "The Condition of Education 2002," June 2002, National Center for Education Statistics

DATA PROVIDED BY THE NATIONAL CENTER FOR EDUCATION STATISTICS 2002

Four-, Five-, and Six-Year Graduation Rates at Four-Year U.S. Colleges



Data Provided by the American Testing Program 2009



Panelists

CAMBRIDGE CITY COUNCILLOR KENNETH E. REEVES:

CAMBRIDGE CITY COUNCILLOR KENNETH E. REEVES HAS SERVED AS CAMBRIDGE'S MAYOR FROM 1992-1995 AND 2006-2007. COUNCILLOR REEVES HAS CHAIRED THE CAMBRIDGE SCHOOL COMMITTEE FOR SIX YEARS. HE WAS THE FIRST OPENLY BLACK, GAY MAYOR IN THE UNITED STATES. HE HAS BEEN A CRUSADER IN THE GAY RIGHTS MOVEMENT. HE HAS CHAMPIONED MANY CIVIL AND HUMAN RIGHTS CAUSES. HE IS WORKING TIRELESSLY TO BRIDGE THE MINORITY AND SOCIO-ECONOMIC ACHIEVEMENT GAP.

GEORGE "CHIP" GREENIDGE:

GEORGE "CHIP" GREENIDGE IS A GRADUATE OF CAMBRIDGE RINDGE & LATIN, MOREHOUSE UNIVERSITY, HOLDS A MASTERS FROM HARVARD SCHOOL OF EDUCATION. HE IS THE FOUNDER AND CEO OF THE NATIONAL BLACK COLLEGE ALLIANCE. THE NATIONAL BLACK COLLEGE ALLIANCE (NBCA) IS A NETWORK OF ALUMNI, COLLEGE STUDENTS, AND COMMUNITY MEMBERS WHO ARE COMMITTED TO MENTORING THE NEXT GENERATION OF COMMUNITY LEADERS. THE NBCA ENCOURAGES COMMUNITY VOLUNTEERISM, CAREER EXPLORATION, AND COLLEGE EDUCATION TO HIGH SCHOOL STUDENTS, COLLEGE STUDENTS, AND YOUNG PROFESSIONALS WHILE PROMOTING HISTORICALLY BLACK COLLEGE AND UNIVERSITIES.

HARRIET FINCK:

HARRIET FINCK IS THE EXECUTIVE DIRECTOR OF CAMBRIDGE SCHOOL VOLUNTEERS, HAS A B.S. IN PSYCHOLOGY AND EDUCATION, AN MSW, AN MBA, AND MORE THAN 20 YEARS EXPERIENCE IN THE NON-PROFIT SECTOR. SHE IS A SPECIALIST IN THE FIELD OF HUMAN SERVICES WITH PARTICULAR EMPHASIS ON CHILDREN AND FAMILIES. HER EXPERTISE IS PROGRAM MANAGEMENT, ADMINISTRATION AND DEVELOPMENT. HARRIET'S FOCUS WITH CSV IS TO DEVELOP AND GROW SUCCESSFUL INNOVATIVE PROGRAMS THAT WILL CONTINUE TO SUPPORT THE ACADEMIC GROWTH OF PUBLIC SCHOOL STUDENTS AND CONTRIBUTE TO DECREASING THE ACHIEVEMENT GAP.



STEPHANIE GUIRAND:

STEPHANIE GUIRAND IS A CRLS GRADUATE WHO HAS GRADUATED FROM THE UNIVERSITY OF CONNECTICUT WITH A BA IN ANTHROPOLOGY AND WOMEN'S STUDIES. STEPHANIE IS VERY INTERESTED IN MAKING SURE A PILOT PROGRAM OF THE OFFICE OF COLLEGE SUCCESS TAKES OFF IN CAMBRIDGE BECAUSE SHE RECALLS THE DIFFICULTIES OF THE COLLEGE APPLICATION PROCESS COMING FROM AN IMMIGRANT HOME. SHE BELIEVES THAT WORKING WITH PARENTS AND STUDENTS AS EARLY AS 7TH GRADE IS IMPORTANT TO ENSURE THAT STUDENTS TAKE FROM SCHOOL THE IMPORTANCE OF EDUCATION IN EVERYDAY LIFE, FOR FUTURE CAREER SUCCESS.

AMATULLAH MERVIN:

AMATULLAH MERVIN WAS BORN IN BOSTON, MA MAY 3RD, 1993. SHE IS A CAMBRIDGE RESIDENT AND A CRLS JUNIOR. SHE IS A MEMBER OF THE VOLLEYBALL & LACROSSE TEAMS, BOSTON YOUTH ORGANIZING PROGRAM (BYOP), AND THE TEEN MEDIA PROGRAM. SHE HAS BEGUN LOOKING INTO COLLEGE PROGRAMS AND SCHOLARSHIPS.

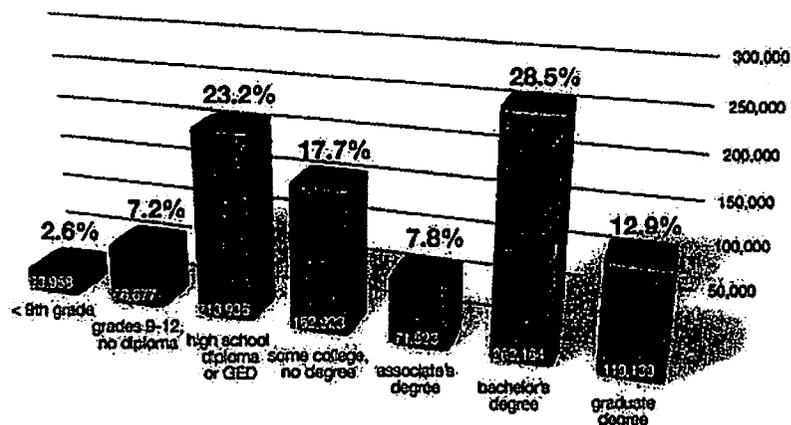
MOSES MICHEL:

MOSES MICHEL WAS BORN IN HAITI, MOSES IMMIGRATED TO THE UNITED STATES AT AGE TWO WITH HIS FAMILY. HIS FAMILY SETTLED IN CAMBRIDGE, MA AS THEIR NEW HOME. HE ATTENDED THE CAMBRIDGE PUBLIC SCHOOLS UNTIL THE EIGHTH GRADE, THE COMMUNITY CHARTER SCHOOL OF CAMBRIDGE UNTIL THE TENTH GRADE AND THEN TRANSFERRED TO CRLS WHERE HE IS NOW A SENIOR AT AGE SEVENTEEN.

STEVEN SWANGER:

STEVEN SWANGER IS A GRADUATE OF BRANDEIS UNIVERSITY AND HOLDS A MASTERS DEGREE IN EDUCATION FROM THE HARVARD SCHOOL OF EDUCATION. HE IS CURRENTLY THE DIRECTOR OF RESIDENT SERVICES FOR THE CAMBRIDGE HOUSING AUTHORITY. MR. SWANGER ALSO OVERSEES THE WORK FORCE PROGRAM THAT HAS WON THE PRESTIGIOUS INNOVATIONS IN STATE AND LOCAL GOVERNMENT AWARD THAT IS GIVEN OUT BY THE HARVARD KENNEDY SCHOOL OF GOVERNMENT AND FUNDED BY THE FORD FOUNDATION.

MASSACHUSETTS STATISTICS



The following reflects Massachusetts' performance and progress since the early 1990s on several key indicators.

Preparation

The percentage of young adults in Massachusetts who earn a high school diploma has increased slightly since the early 1990s. High school completion is well above the U.S. average but slightly below the top-performing states.

Participation

College enrollment of young adults in Massachusetts has improved considerably since the early 1990s. The state is above the national average but slightly below the top states in the percentage of young adults enrolled.

The enrollment of working-age adults, relative to the number of residents without a bachelor's degree, has declined substantially in Massachusetts—as it has nationally and in the best-performing states. The percentage attending college in Massachusetts is below the U.S. average and well below the top states.

Affordability

The share of family income, even after financial aid, needed to pay for college has risen substantially. To attend public two- and four-year colleges in Massachusetts, students and families pay more than the U.S. average, and more than those in the best-performing states.

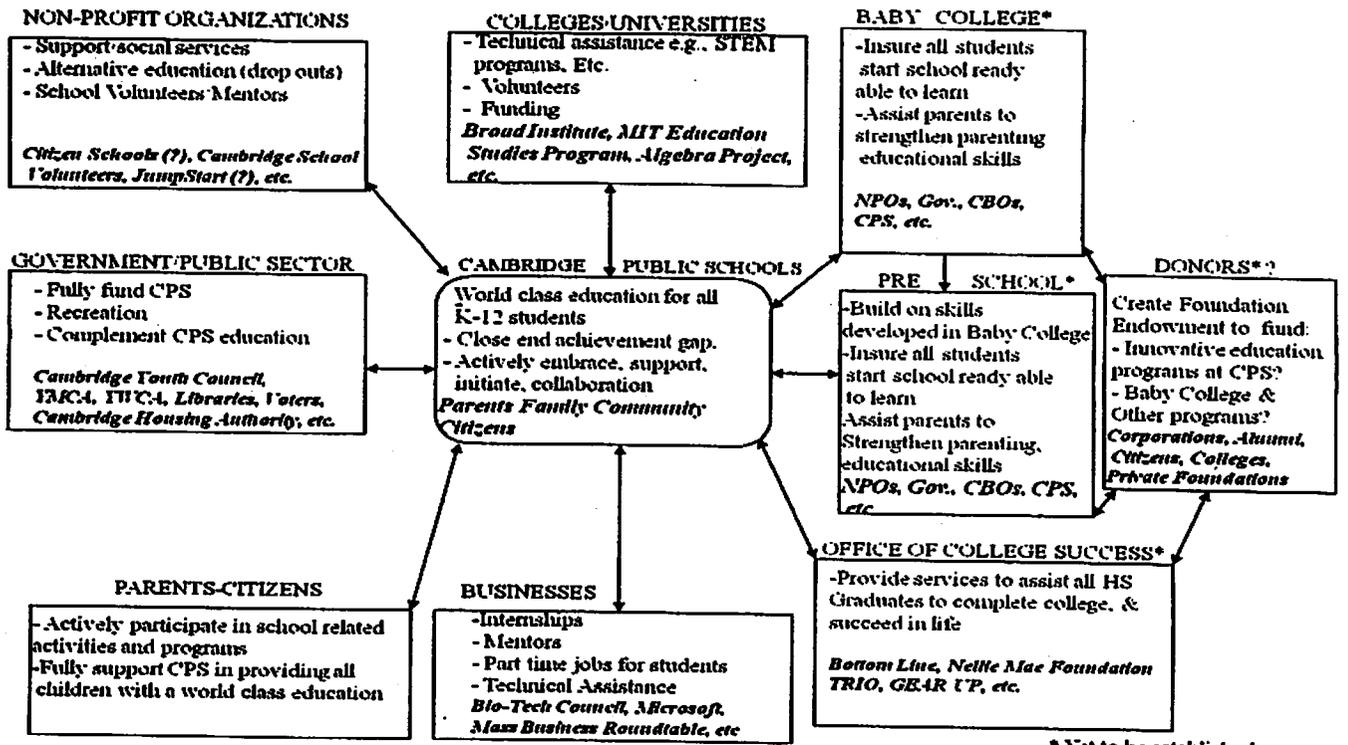
Completion

The number of undergraduate credentials and degrees awarded in Massachusetts, relative to the number of students enrolled, has increased since the early 1990s. Massachusetts performs at the U.S. average but is below the top states on this measure.

Benefits

The percentage of residents who have a bachelor's degree has increased considerably in Massachusetts. The state is well above the U.S. average and is one of the top states.

CAMBRIDGE-WORLD CLASS EDUCATION = COMMUNITY INVOLVEMENT + EDUCATIONAL ACCOUNTABILITY



Prepared for COUNCILLOR KENNETH E REEVES by Joseph J Szocik-Draft, discussion only

* Yet to be established